

12152

**Campaign Finance Disclosure Statement
State of South Dakota**

**RECEIVED
JAN 12 2011**

County, municipal and school candidates file in the office where you filed your nominating petition. Statewide PACs, political party, ballot question and other committees file statement with the Secretary of State's Office.

Mail to Secretary of State's Office, Election Department, 500 E Capitol Ave., Ste. 204, Pierre, SD 57501-5070, fax to 605-773-6580 or email to kea.warne@state.sd.us **Fax and email images must contain the signature and the original must be filed in our office within one week following the date the fax/email was received.**

See pages 43-45 of the Guideline Book for specific instructions on completing this report.

Name of Committee: South Dakota Insurance Alliance PAC

Complete Street and Postal Address: 2309 S. Brighton, Sioux Falls, SD 57106

Name of Person Making Report: Craig Matson

Daytime Phone Number: 605-321-1451 **Evening Phone Number:** 605-321-1451

Email Address: _____

If you are a candidate, what office are you seeking: N/A

If you are a ballot question committee, indicate which measure(s) the committee was involved with during the reporting period and whether the measure was supported or opposed.

Type of Campaign Statement: Year End

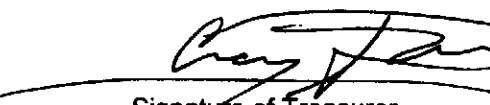
Pre-election, year-end, mid-year(for ballot questions only), amendment, supplement or termination

The following verification must be completed before submitting report.

VERIFICATION OF PERSON MAKING REPORT

I, Craig Matson (type name), certify that I have examined this report and to the best of my knowledge and belief it is true, correct and complete. I also understand that failure to timely file any statement, amendment, or correction required subjects the treasurer responsible for filing to a civil penalty of fifty dollars per day for each day that the statement remains delinquent.

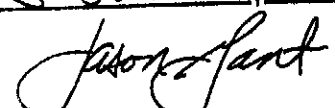
Date: 1/10/2011


Signature of Treasurer

Filed this 12 day of Jan, 2011

Revised June 2009

Ver 1.04



SECRETARY OF STATE

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Unitemized Contributions from Individuals: _____

Name	Residence Address	Amount
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[illegible]

Schedule A - Direct Contributions (continued)

Itemized Contributions from Political Parties:

Party Name	Address	Amount
Total Contributions from Political Parties:		\$0.00

Itemized Contributions from South Dakota Political Action Committees (PAC's) or South Dakota Candidate Committees - All contributions must be itemized.

[illegible]

Itemized Contributions from Federal Political Action Committees or Political Action Committees and Candidate Committees organized outside of South Dakota. The internet website address of the filing office where the committee regularly files their campaign finance report must be listed.

[illegible]

Total of All Direct Contributions: #VALUE!

Schedule B - In Kind Contributions

Report all non-cash contributions of goods or services and the estimated fair market value. If the contribution is from a federal political committee or political committee organized outside this state, list the name and internet website address of the filing office where the committee regularly files their campaign finance report.

Description of Non-Cash Contribution	Name and Residence Address or Name and Internet Website Address	Estimated Value
Total of In Kind Contributions:		\$0.00

Schedule C - Other Income

Use this schedule to report any refunds, rebates, interest earned, sale of property or other income which is not a direct contribution.

Source of Income	Description of Income	Amount
Total:		\$0.00

Schedule D - Establishing and Administration of Committee/Solicitation Costs

List a categorical description and the estimated value of funds or donations by any organization to its political committee for establishing and administering the political committee or solicitation costs of the political committee.

Organization Name and Categorical Description for Direct Funds	Estimated Value
Total of Administration/Solicitation Costs:	\$0.00

Schedule E - Expenditures

This schedule is to report all expenditures relating to a candidate's campaign. Line items have been provided for
Expenses | **Contributions Made to Candidates and Committees**

[illegible]

Schedule F - Debts and Obligations Owed by Committee

This schedule is to report all of the committee's obligations which are incurred but unpaid at the end of the reporting period. If a service has been contracted but not billed, estimate the amount of the obligation. You must include the terms, interest rate and repayment schedule of each loan and the nature of each obligation.

[illegible]

Schedule G - Loans Owed to Committee

This schedule is to report the amount of each loan owed to the political committee or political party. The amount of each loan made during the reporting period and the balance of each loan owed to the committee at the end of the reporting period must be itemized.

Name of Recipient of Loan, Street Address, City and State	Amount of Loan Made During the Reporting Period	Amount of Loan Repaid During the Reporting Period	Balance of Loan at the End of the Reporting Period
Totals:	\$0.00	\$0.00	\$0.00
Net Loaned During Reporting Period:	\$0.00		

Summary Page

This summary sheet will give a brief outline of all campaign finance activity during this reporting period.

1.	Amount on hand, if any, at the beginning of the reporting period:	<u>\$1,934.24</u>
2.	Receipts	
	Schedule A - Direct Contributions	\$0.00
	Schedule B - In-Kind Contributions	\$0.00
	Schedule C - Other Income	\$0.00
	Schedule D - Establishing/Administration of Committee	\$0.00
	Total of all Receipts	\$0.00
3.	Total Monetary Receipts	\$0.00
4.	Candidate's Personal Contribution to Own Campaign	\$0.00
5.	Monetary Loans to Candidate or Committee During Reporting Period	\$0.00
6.	Monetary Loans Repaid During Reporting Period	\$0.00
7.	Expenditures - Schedule E	\$1,724.00
8.	Debts and Obligations Owed by Committee - Schedule F	\$0.00
9.	Monetary Loans Made by the Committee During the Reporting Period - Schedule G	\$0.00
10.	Monetary Loans Repaid to Committee During the Reporting Period - Schedule G	\$0.00
11.	Amount on hand at the close of this reporting period. *	\$210.24

*Note: You cannot end the reporting period with a negative balance.

If you are a ballot question committee which received a contribution from an organization, please attach to this campaign finance disclosure statement, the Ballot Question Statement you received from the organization.